

Do This Not That

Sales edition

Smarter merch helps sales teams stand out, open doors, and close deals.

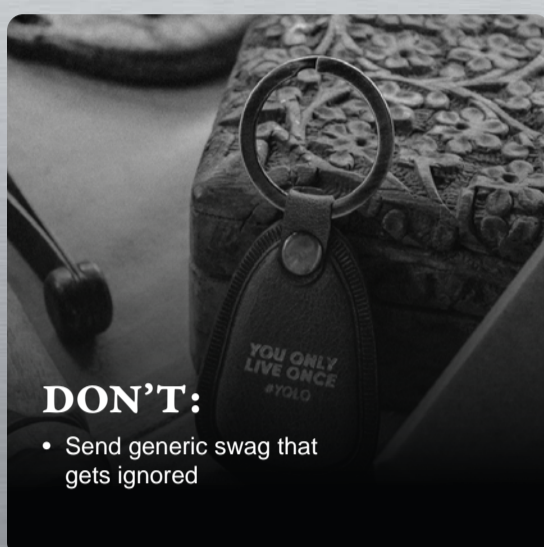
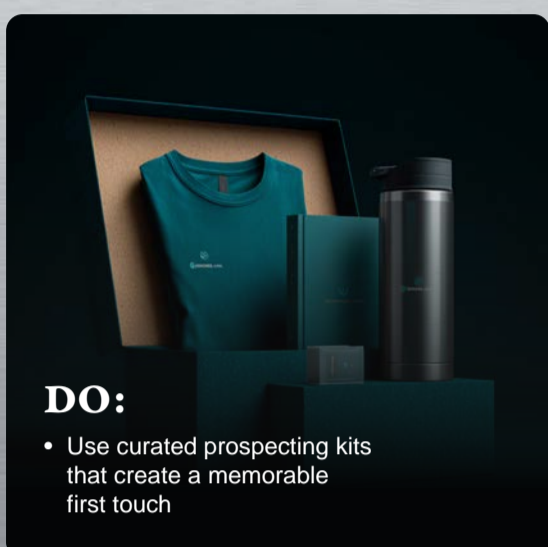
Guiding Principles

First impressions matter; make yours unforgettable.

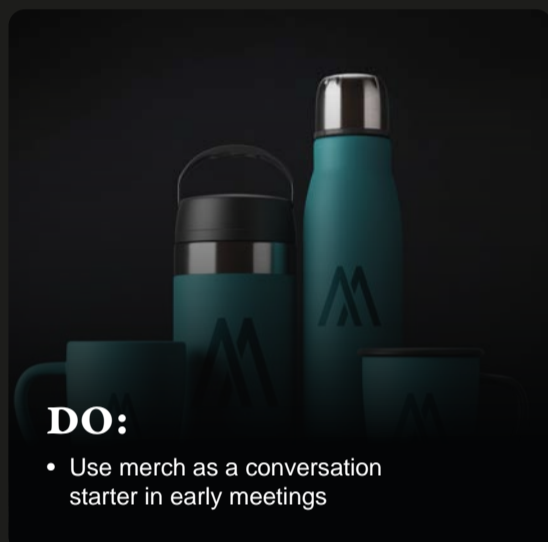
The right merch keeps your brand in the routine, not the recycling bin.

Premium gear builds trust faster than emails ever will.

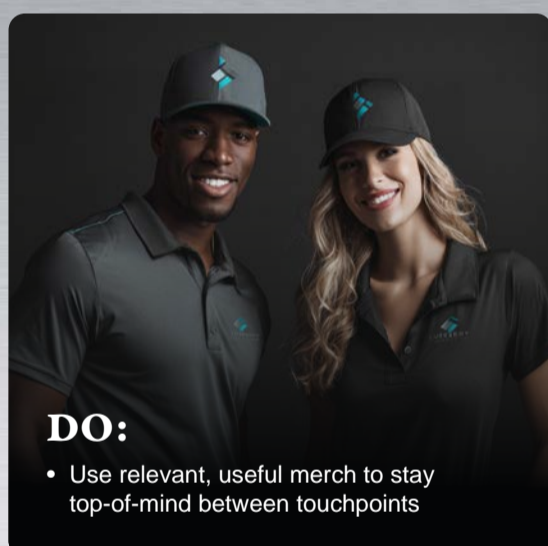
1. Stand Out From the Start



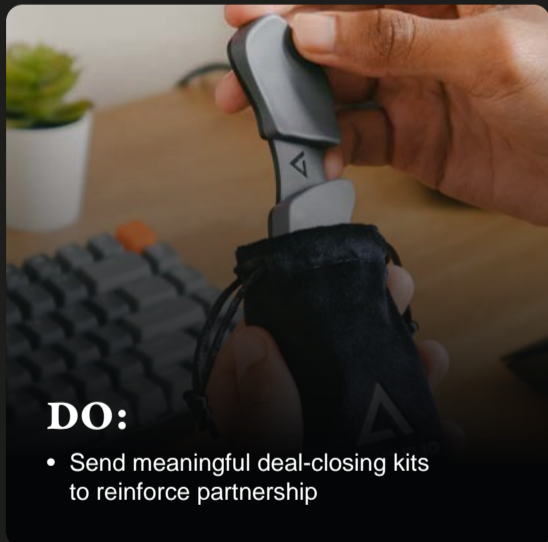
2. Break the Ice With Intentional Gifts



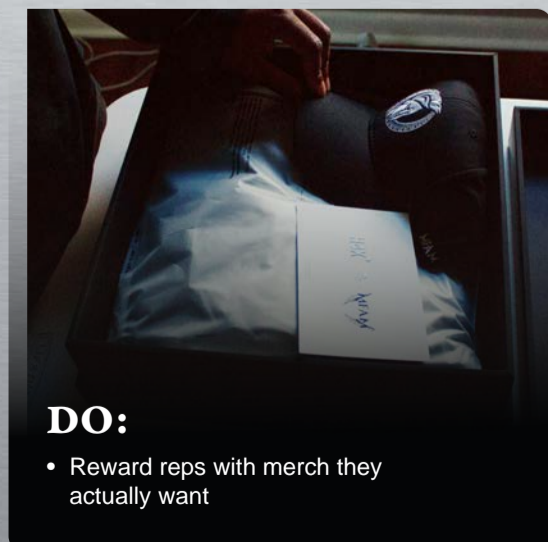
3. Reinforce Momentum in Long Deals



4. Celebrate Wins With Purpose



5. Motivate Your Sales Team



Smarter merch helps your sales team get noticed, stay remembered, and close more business.